



GRAVITY

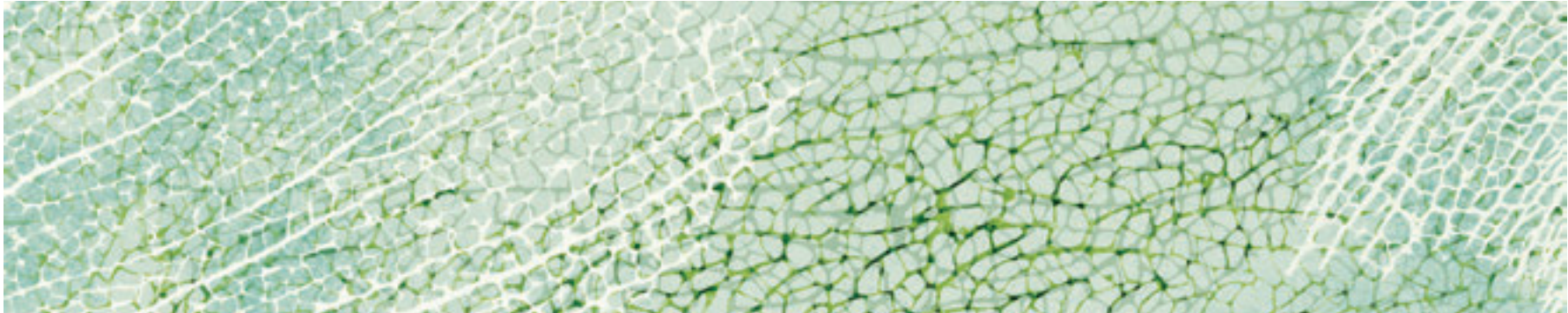
DIGITAL WALLS



Drawn Together

Inspired by the natural phenomenon for which it's named, Gravity Digital Walls draws together the best of eye-catching design, on-trend color palettes, and cutting edge wallcovering solutions. Choose a standard pattern for quick, easy specifying, or customize it to create a one of a kind showpiece. Select a basic, top quality vinyl, mylar, or window film, get creative with non-PVC material solutions, acoustic panels, translucent FRPs, and more.

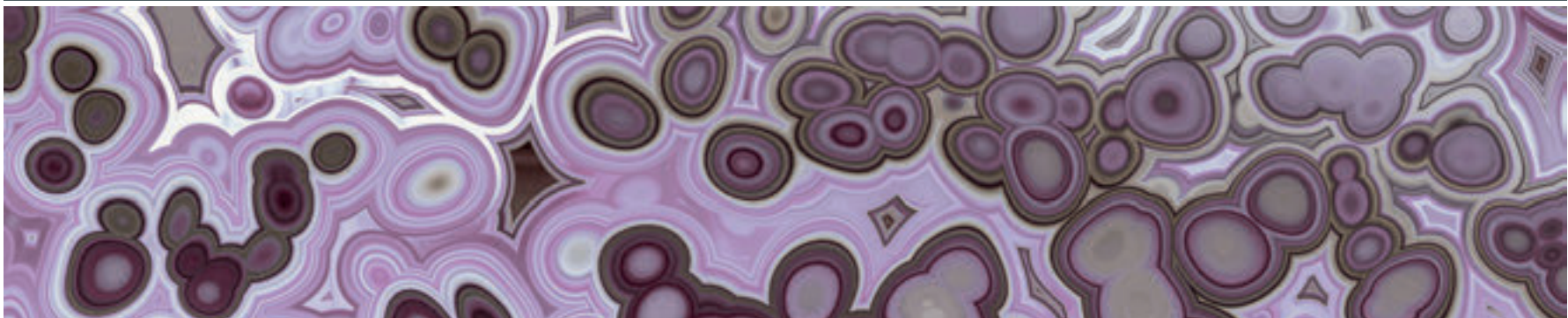
[Welcome to Gravity Digital Walls.](#)



04 Nature Collection



20 Geometric Collection



36 Painted Collection



Decorative Collection 64



Black and White Collection 88



Film Collection 94



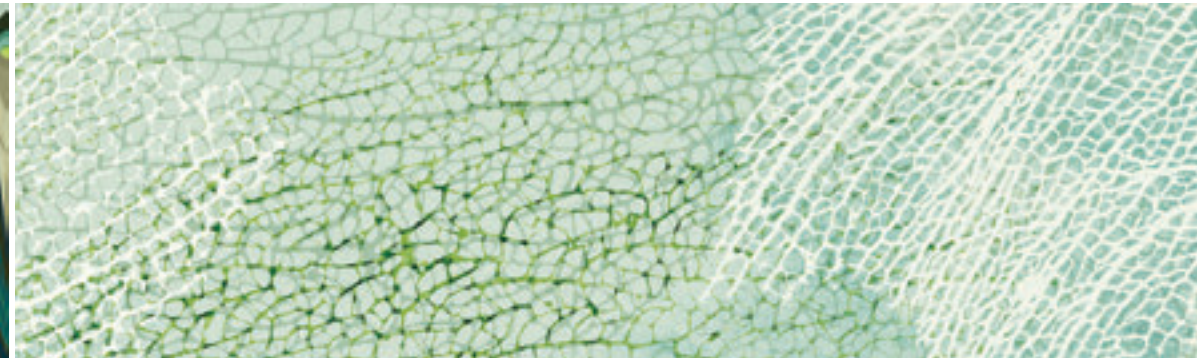
18 Songbirds



06 Greenhouse



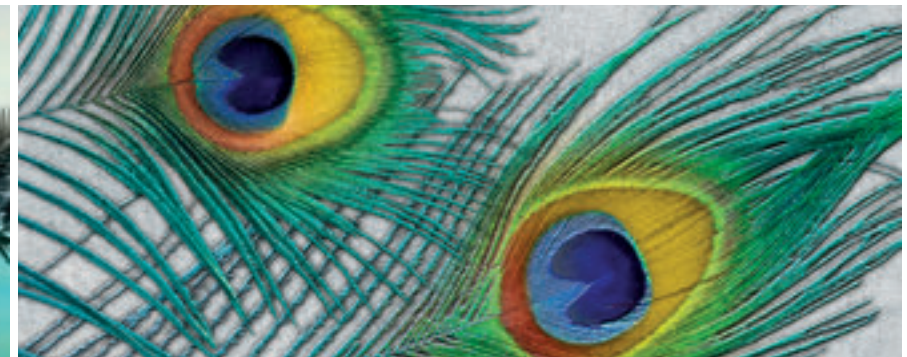
24 Rainforest



14 Bleached Coral



10 Tree Tops



20 Peacock



Nature Collection



G2-05-02 • Greenhouse • White Brick



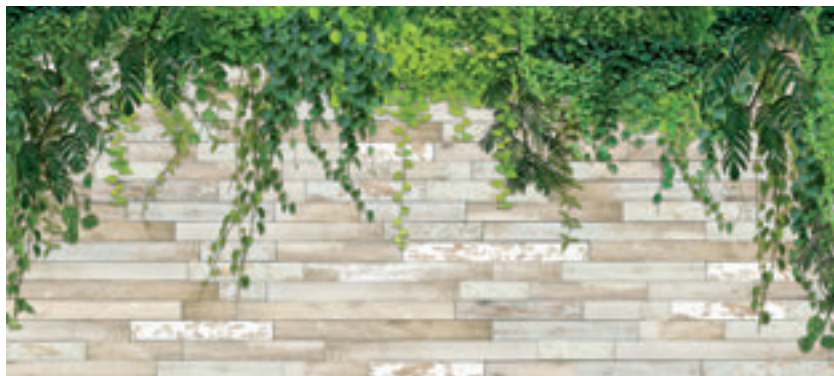
G2-05-01 • Greenhouse • Stucco

TWV-C-IL



G2-05-02 • Greenhouse • White Brick

TWV-C-IL



G2-05-03 • Greenhouse • Whitewashed Wood

TWV-C-IL



G2-05-04 • Greenhouse • Window Film

PWF-CC



G2-05-01 • Greenhouse • Stucco



G2-05-03 • Greenhouse • Whitewashed Wood



G2-16-03 • Tree Tops • Sunset



G2-16-01 • Tree Tops • Black and White

TWV-C-IL



G2-16-02 • Tree Tops • Dusk

TWV-C-IL



G2-16-03 • Tree Tops • Sunset

TWV-C-IL



G2-16-04 • Tree Tops - Palm Trees • Afternoon

TWV-C-IL



G2-16-05 • Tree Tops - Palm Trees • Summer Day

TWV-C-IL



G2-16-06 • Tree Tops - Palm Trees • Sunset

TWV-C-IL



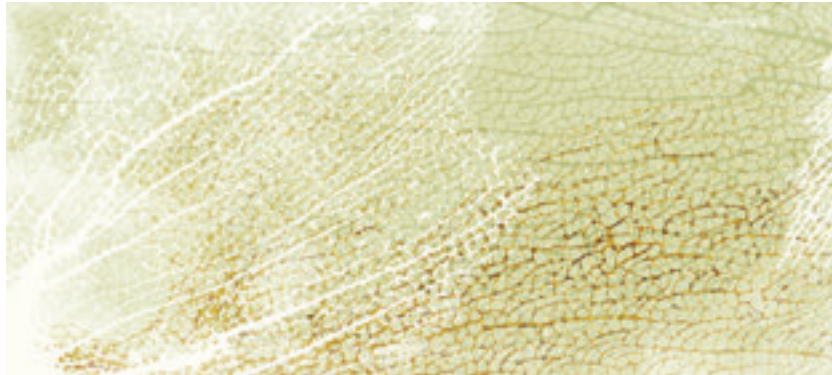
G2-16-05 • Tree Tops - Palm Trees • Summer Day



G2-16-02 • Tree Tops • Dusk



G2-01-07 • Bleached Coral • Sky



G2-01-01 • Bleached Coral • Aloe

TWV-C-IL



G2-01-03 • Bleached Coral • Blush

TWV-C-IL



G2-01-04 • Bleached Coral • Mermaid

TWV-C-IL



G2-01-05 • Bleached Coral • Red Coral

TWV-C-IL



G2-01-06 • Bleached Coral • Sand

TWV-C-IL



G2-01-07 • Bleached Coral • Sky

TWV-C-IL



G2-01-05 • Bleached Coral • Red Coral



G2-01-04 • Bleached Coral • Mermaid



G2-12-01 • Songbirds • Black and White Forest

TWV-C-IL



G2-12-02 • Songbirds • Blue Green

TWV-C-IL



G2-12-03 • Songbirds • Blue Green Forest

TWV-C-IL



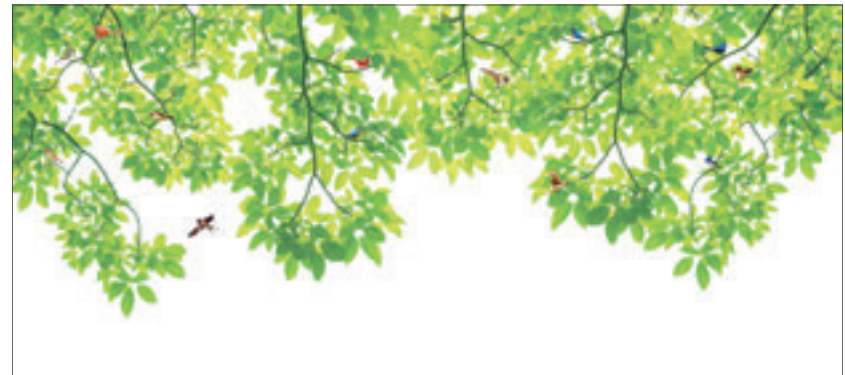
G2-12-04 • Songbirds • Greige

SSM-CWA-U



G2-12-05 • Songbirds • Sunshine

TWV-C-IL



G2-12-06 • Songbirds • Window Film

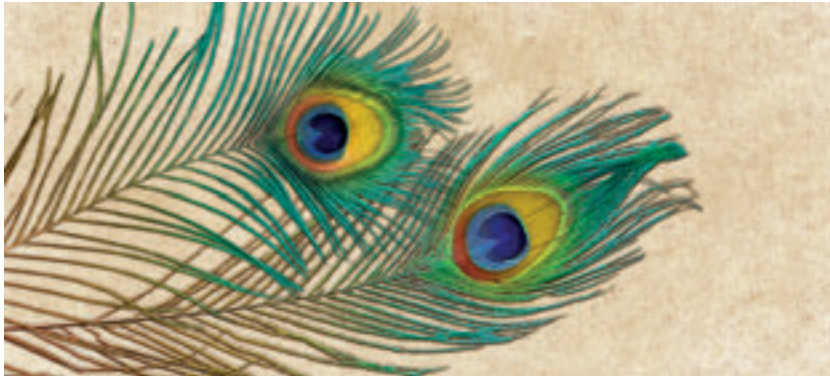
PWF-CWC



G2-12-02 • Songbirds • Blue Green

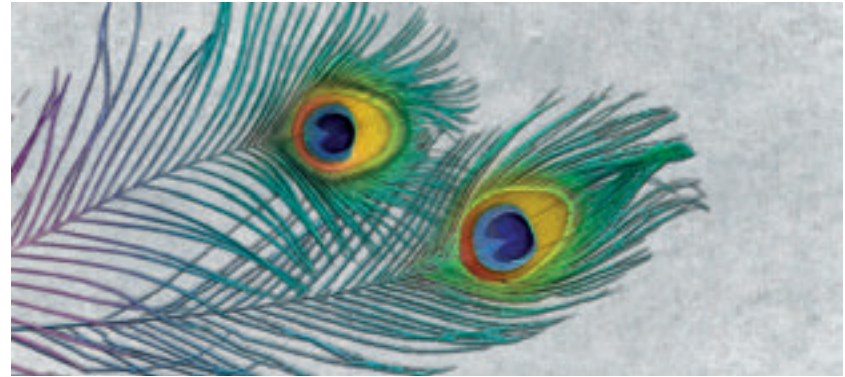


G2-07-05 • Peacock • Pewter



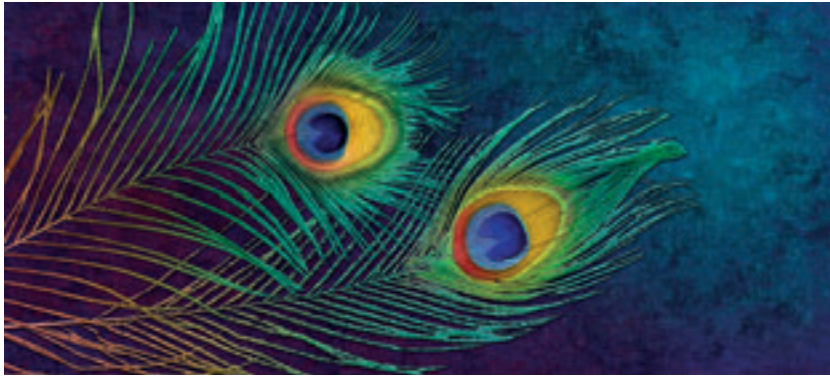
G2-07-02 • Peacock • Bright

TWV-C-IL



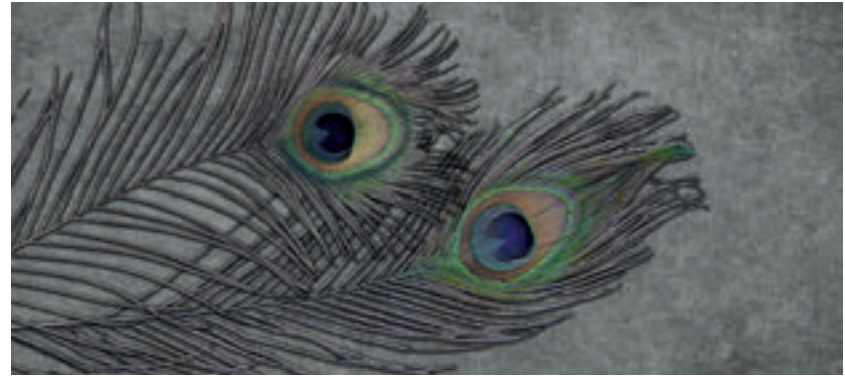
G2-07-03 • Peacock • Cool

TWV-C-IL



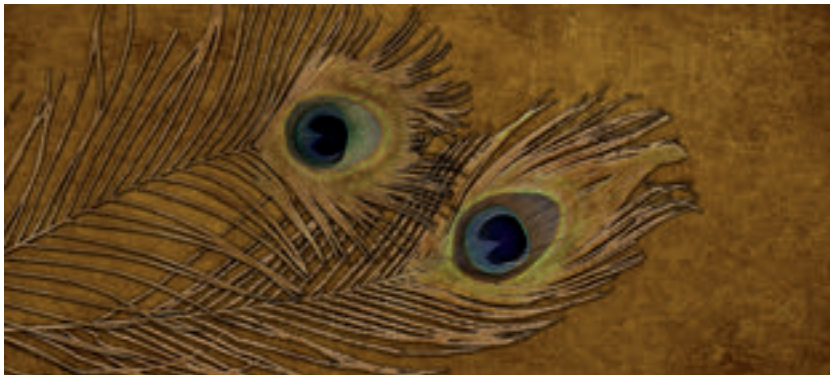
G2-07-04 • Peacock • Deep

TWV-C-IL



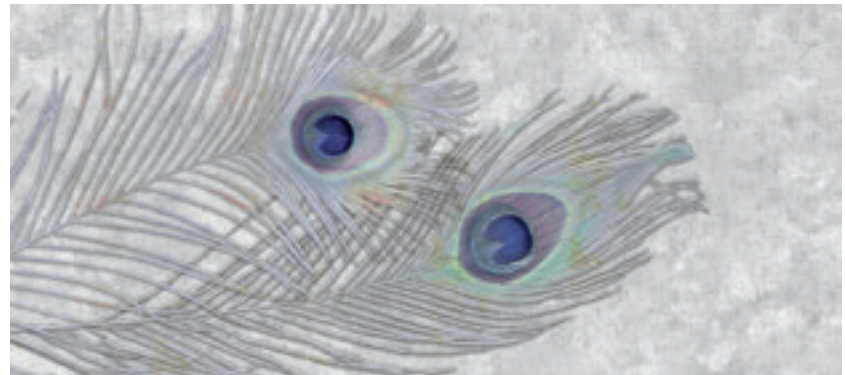
G2-07-05 • Peacock • Pewter

TWV-C-IL



G2-07-06 • Peacock • Gold

SSM-WC-IL



G2-07-07 • Peacock • Titanium

MWV-X-IL



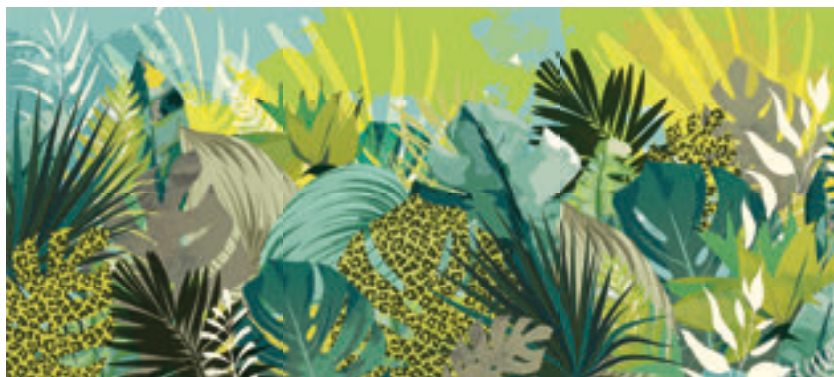
G2-07-02 • Peacock • Bright



G2-07-04 • Peacock • Deep



G2-09-02 • Rainforest • Citrus



G2-09-01 • Rainforest • Canopy

TWV-C-IL



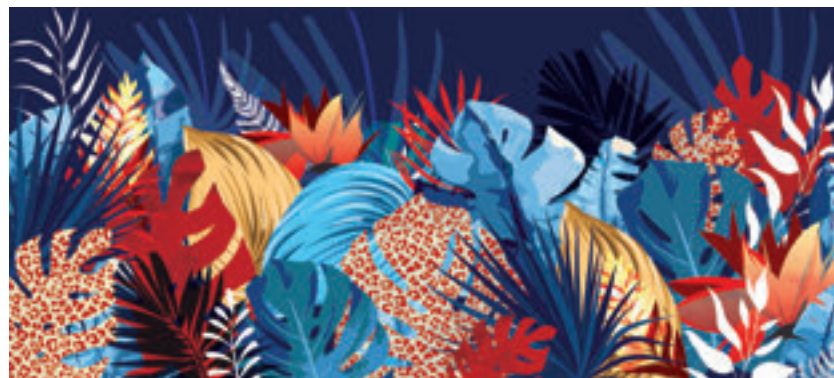
G2-09-02 • Rainforest • Citrus

TWV-C-IL



G2-09-03 • Rainforest • Iridescent

TWV-C-IL



G2-09-04 • Rainforest • Midnight

TWV-C-IL



G2-09-05 • Rainforest • Multi

TWV-C-IL



G2-09-06 • Rainforest • Party Animal

TWV-C-IL



G2-09-05 • Rainforest • Multi



G2-09-01 • Rainforest • Canopy



38 Boom Town



36 Sunrise Panels



34 Sunrise



30 Shuffle



42 Gears



Geometric Collection



G2-11-02 • Shuffle • Blush

TWV-C-IL



G2-11-03 • Shuffle • Fiesta

SWV-CA-U



G2-11-04 • Shuffle • Jewels

TWV-C-IL



G2-11-05 • Shuffle • Parakeet

TWV-C-IL



G2-11-06 • Shuffle • Popsicle

TWV-C-IL



G2-11-08 • Shuffle • Washed Denim

TWV-C-IL



G2-11-08 • Shuffle • Washed Denim



G2-11-04 • Shuffle • Jewels



G2-11-02 • Shuffle • Blush



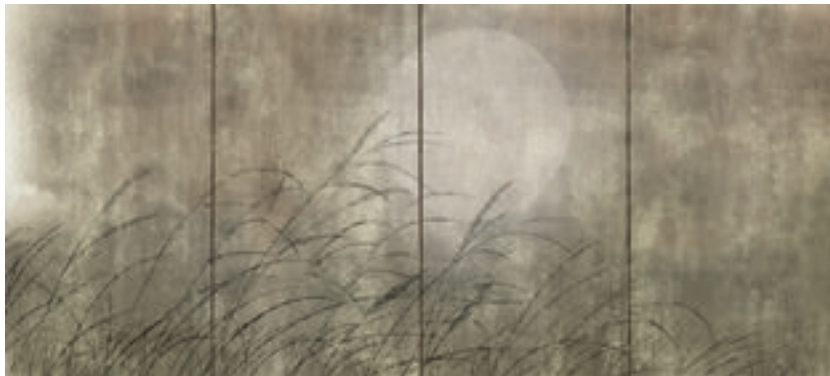
G2-13-01 • Sunrise • Black and White

TWV-C-IL



G2-13-02 • Sunrise • Copper Metallic

SSM-WC-IL



G2-13-03 • Sunrise • Pewter Metallic

SSM-WC-IL



G2-13-04 • Sunrise • White Gold

TWV-C-IL



G2-13-05 • Sunrise • Yellow Gold

TWV-C-IL



G2-13-06 • Sunrise • Yellow Gold Metallic

SSM-WC-IL



G2-13-04 • Sunrise • White Gold



G2-14-01 • Sunrise Panels • Copper Metallic

SSM-WC-IL



G2-14-02 • Sunrise Panels • Pewter Metallic

SSM-WC-IL



G2-14-03 • Sunrise Panels • White Gold

TWV-C-IL



G1-14-04 • Sunrise Panels • Yellow Gold

TWV-C-IL



G2-14-05 • Sunrise Panels • Yellow Gold Metallic

SSM-WC-IL



G1-14-04 • Sunrise Panels • Yellow Gold



G2-02-04 • Boom Town • Night Time



G2-02-01 • Boom Town • Black and White

TWV-C-IL



G2-02-02 • Boom Town • Blush

TWV-C-IL



G2-02-03 • Boom Town • Green Envy

TWV-C-IL



G2-02-04 • Boom Town • Night Time

TWV-C-IL



G2-02-05 • Boom Town • Party Animal

TWV-C-IL



G2-02-06 • Boom Town • Zest

PWF-CWC



G2-02-05 • Boom Town • Party Animal



G2-02-02 • Boom Town • Blush



G2-04-01 • Gears • Greige

TWV-C-IL



G2-04-02 • Gears • Multi

TWV-C-IL



G2-04-03 • Gears • Quietude

TWV-C-IL



G2-04-04 • Gears • White on White

TWV-C-IL



G2-04-05 • Gears • Mixed Metals

SSM-WC-IL



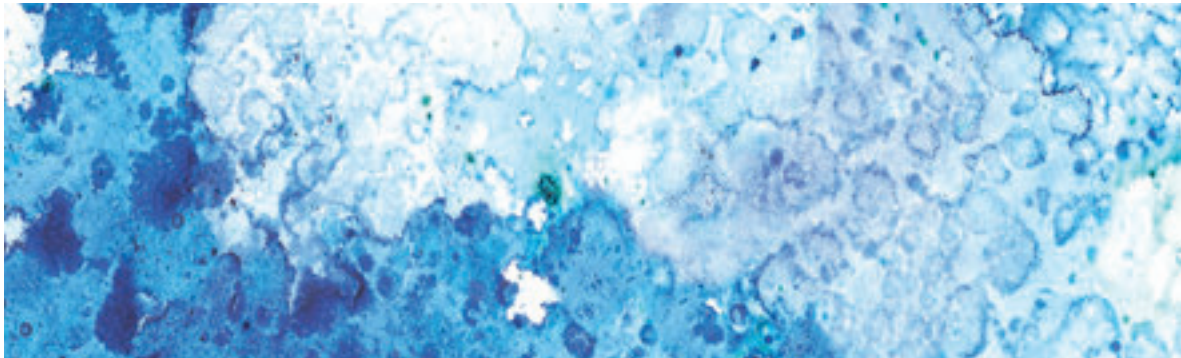
G2-04-01 • Gears • Greige



56 Quietude



62 Evening Light



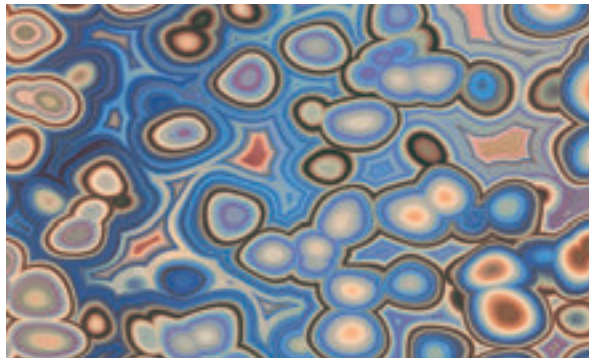
48 Rising Tide



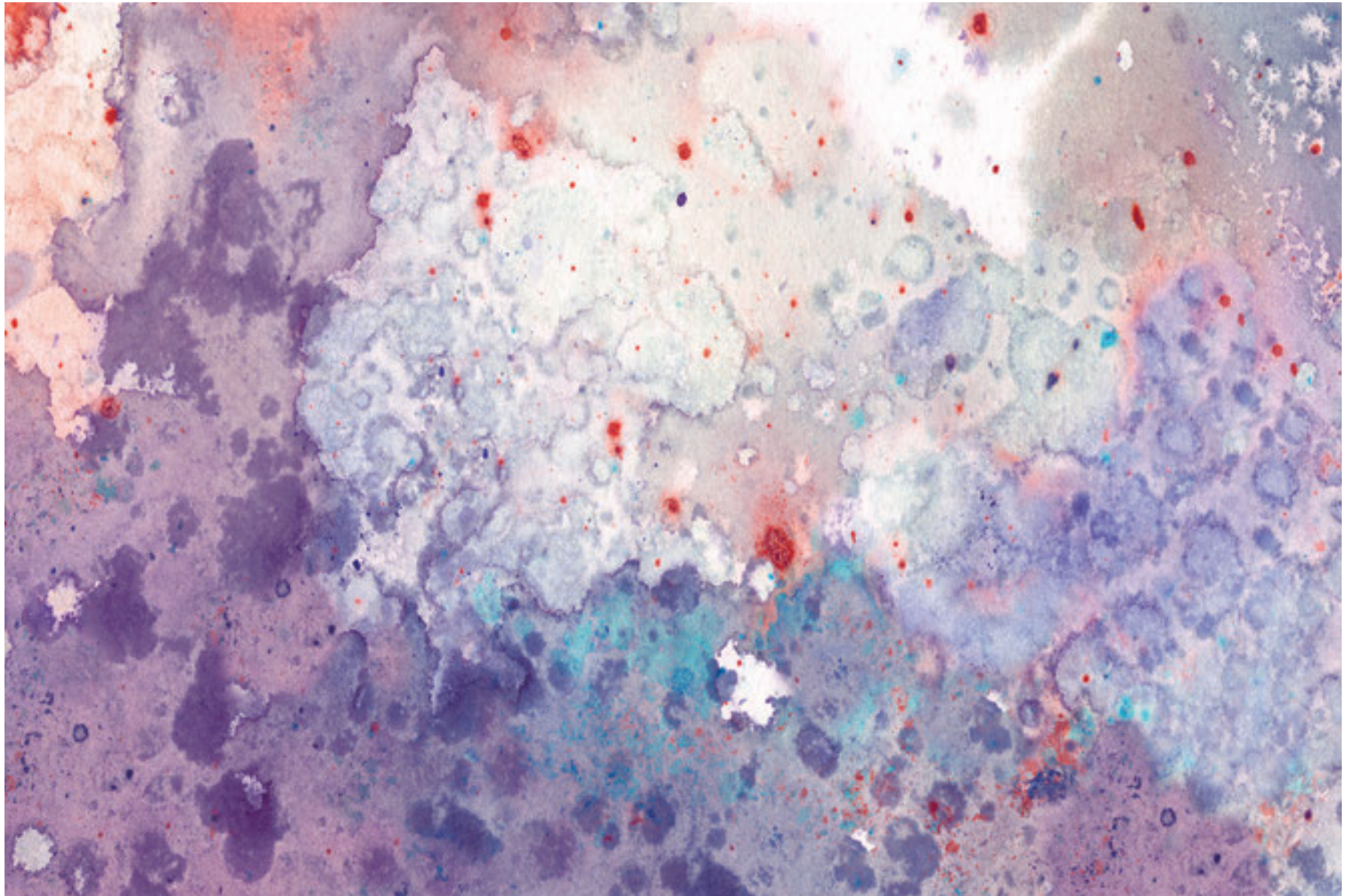
52 Brushstrokes



46 Graffiti



58 Crystal



Painted Collection



G2-20-02 • Graffiti • Rail Yard



G2-20-01 • Graffiti • Harbor

TWV-C-IL



G2-20-02 • Graffiti • Rail Yard

TWV-C-IL



G2-20-03 • Graffiti • Rustbelt

TWV-C-IL

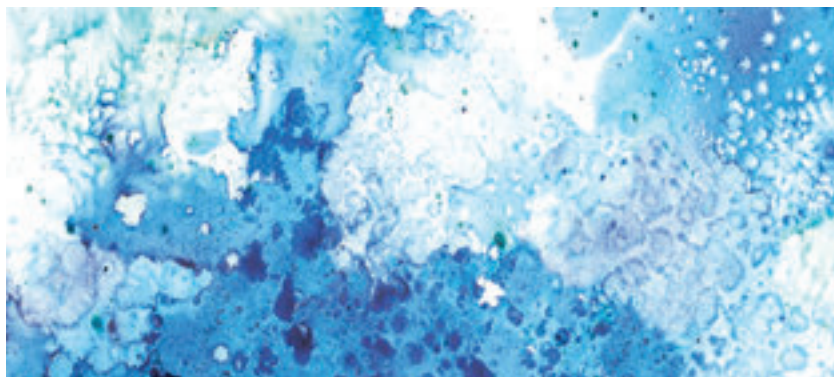


G2-20-04 • Graffiti • Warehouse

TWV-C-IL

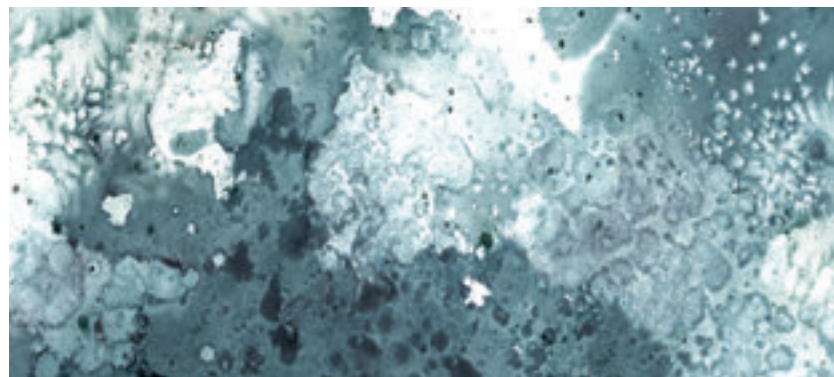


G2-10-01 • Rising Tide • Indigo



G2-10-01 • Rising Tide • Indigo

TWV-C-IL



G2-10-02 • Rising Tide • Ink

TWV-C-IL



G2-10-03 • Rising Tide • Mermaid

TWV-C-IL



G2-10-04 • Rising Tide • Orchid

TWV-C-IL



G2-10-05 • Rising Tide • Sand Dollar

SSM-WC-IL



G2-10-02 • Rising Tide • Ink



G2-10-04 • Rising Tide • Orchid

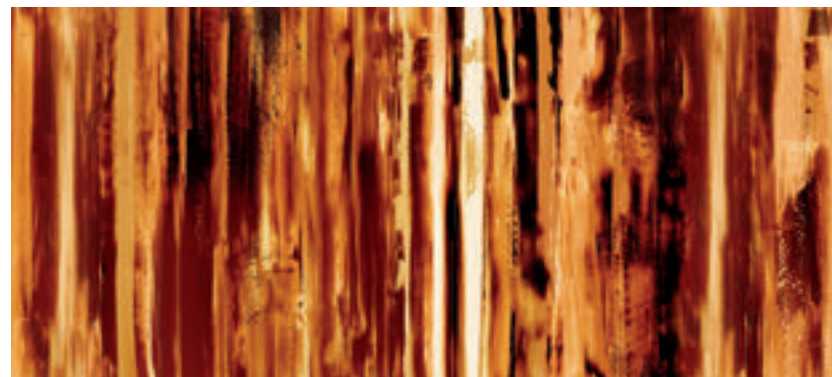


G2-19-03 • Brushstrokes • Faded Denim



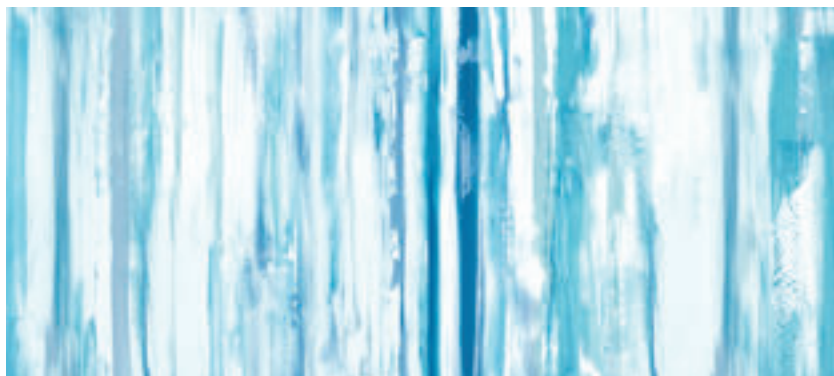
G2-19-01 • Brushstrokes • Blaze

SSM-WC-IL



G2-19-02 • Brushstrokes • Copper

SSM-WC-IL



G2-19-03 • Brushstrokes • Faded Denim

TWW-C-IL



G2-19-04 • Brushstrokes • Popsicle

TWW-C-IL



G2-19-05 • Brushstrokes • Rainforest

TWW-C-IL



G2-19-06 • Brushstrokes • Red Wine

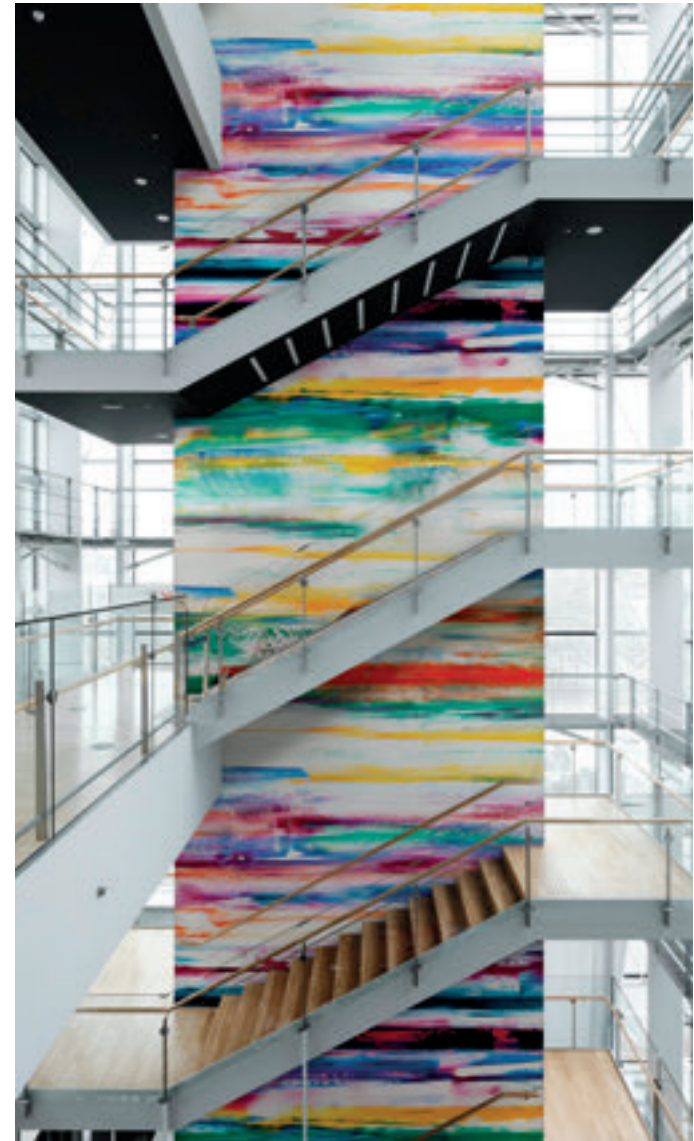
TWW-C-IL



G2-19-01 • Brushstrokes • Blaze



G2-19-05 • Brushstrokes • Rainforest



G2-19-04 • Brushstrokes • Popsicle



G2-08-02 • Quietude • Denim



G2-08-01 • Quietude • Aloe

TWV-C-IL



G2-08-02 • Quietude • Denim

TWV-C-IL



G2-08-03 • Quietude • Dove

TWV-C-IL



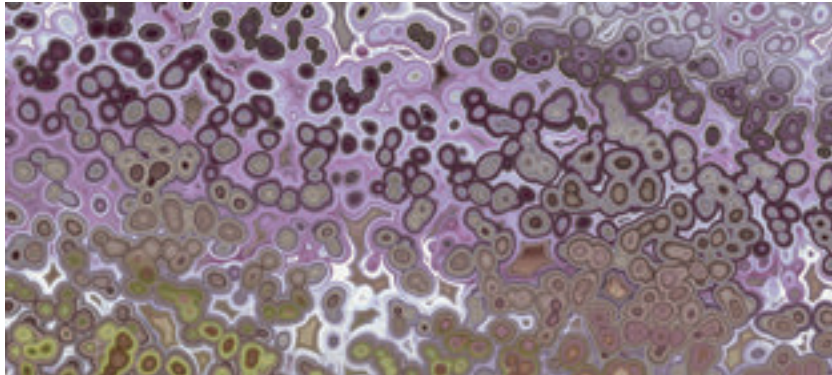
G2-08-04 • Quietude • Robin's Egg

TWV-C-IL



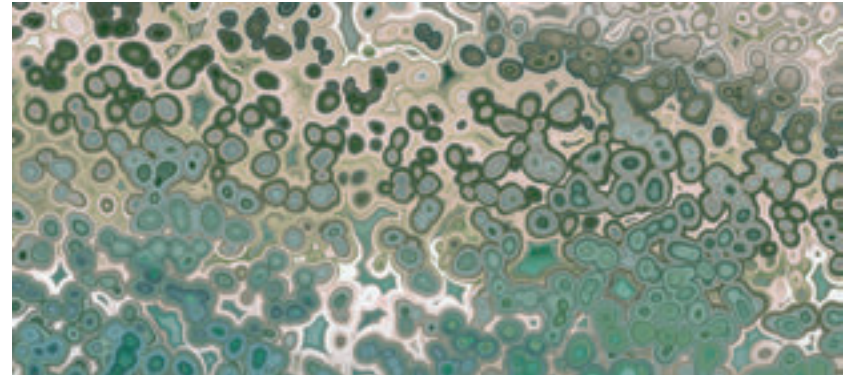
G2-08-05 • Quietude • Sedona

TWV-C-IL



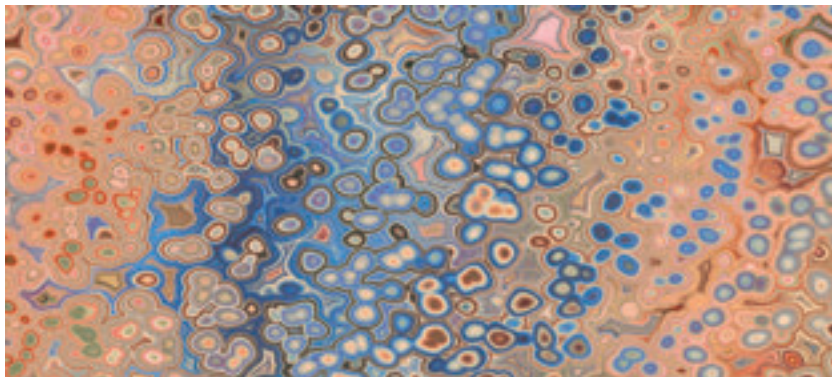
G2-03-01 • Crystal • Amethyst

SSM-WC-IL



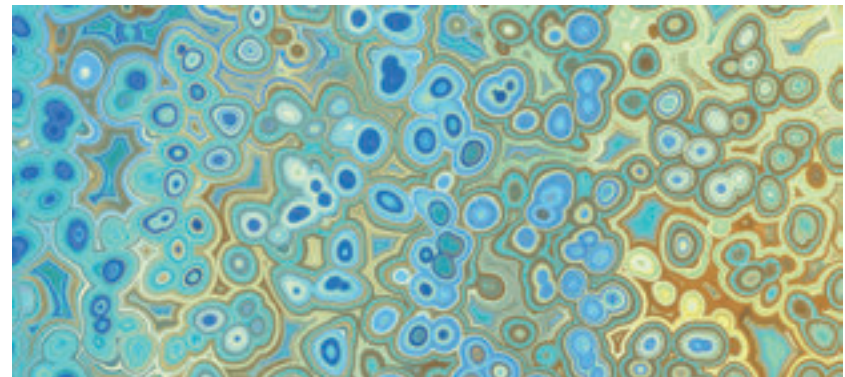
G2-03-02 • Crystal • Beach

TWV-C-IL



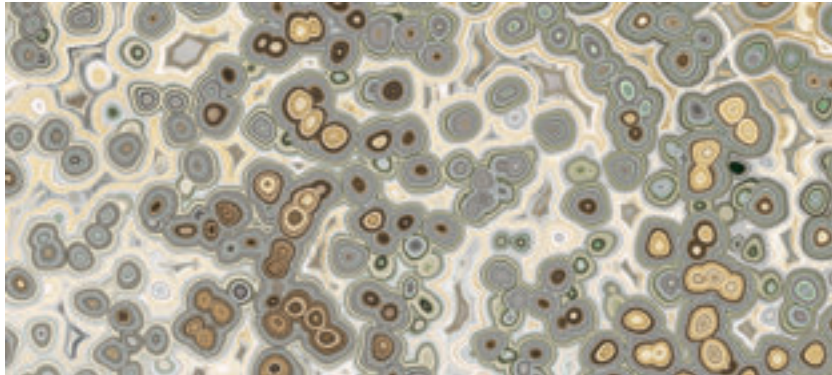
G2-03-04 • Crystal • Coral

TWV-C-IL



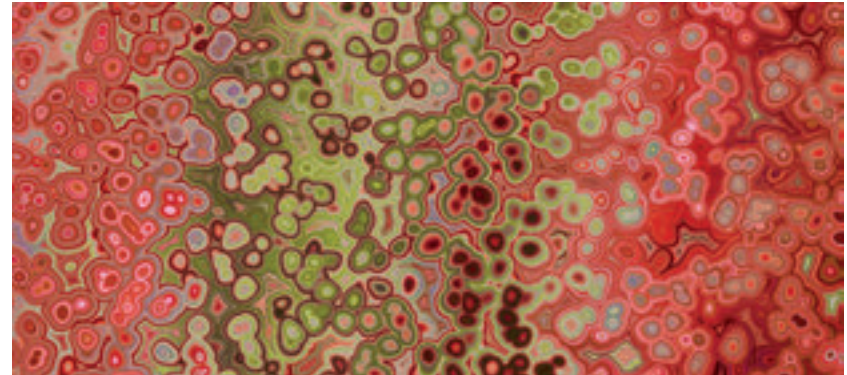
G2-03-05 • Crystal • Dew

TWV-C-IL



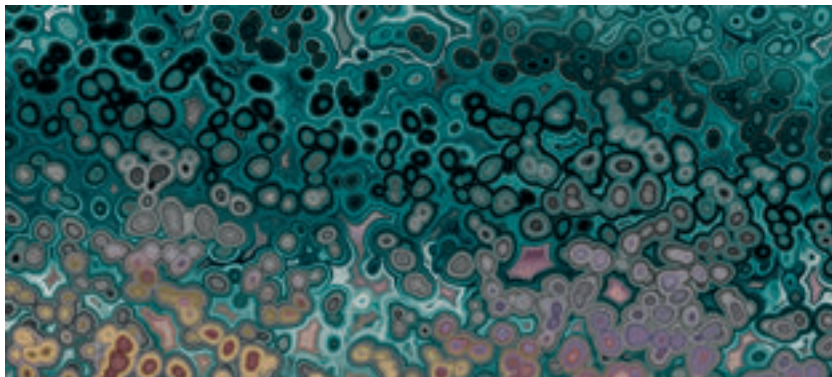
G2-03-06 • Crystal • Greige

TWV-C-IL



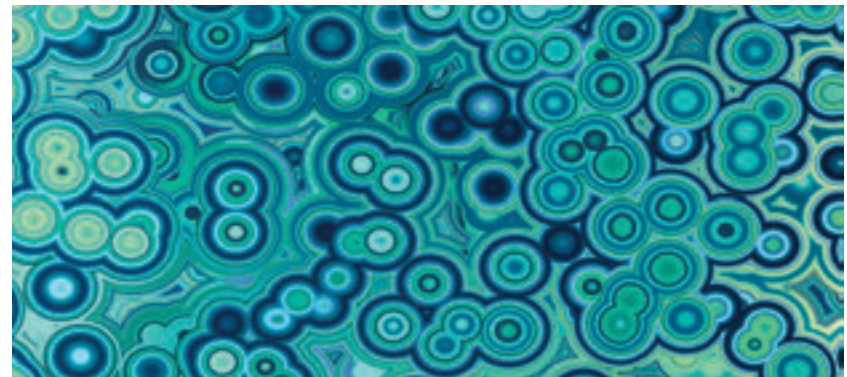
G2-03-07 • Crystal • Love

SWV-CA-U



G2-03-08 • Crystal • Teal

TWV-C-IL



G2-03-09 • Crystal • Turquoise

TWV-C-IL



G2-03-08 • Crystal • Teal



G2-03-02 • Crystal • Beach



G1-12-09 • Evening Light • Blue Willow

You asked and we listened. One of our most popular designs from [Gravity Volume 1](#) now has additional colorways!



G1-12-07 • Evening Light • Frozen Lake Metallic

SSM-WC-IL



G1-12-08 • Evening Light • Silver Metallic

SSM-WC-IL



G1-12-09 • Evening Light • Blue Willow

TWV-C-IL



G1-12-10 • Evening Light • Moss

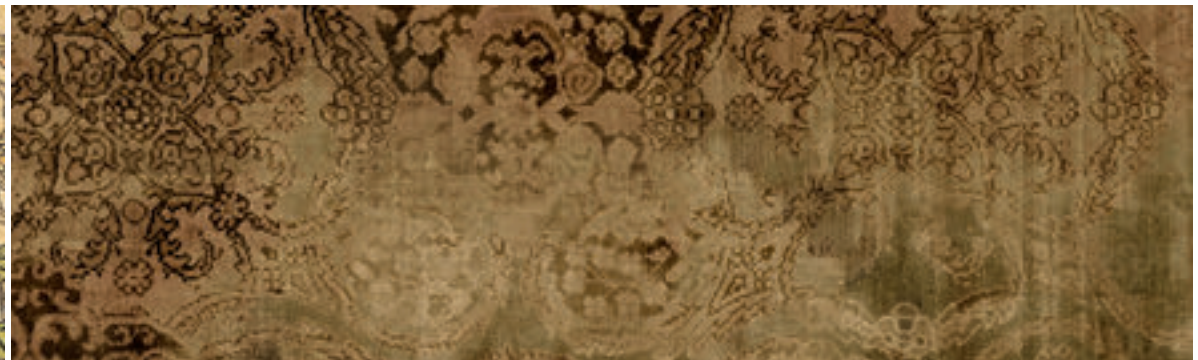
TWV-C-IL



72 Word Wall - Culture



66 Imperial Garden



76 Mirage



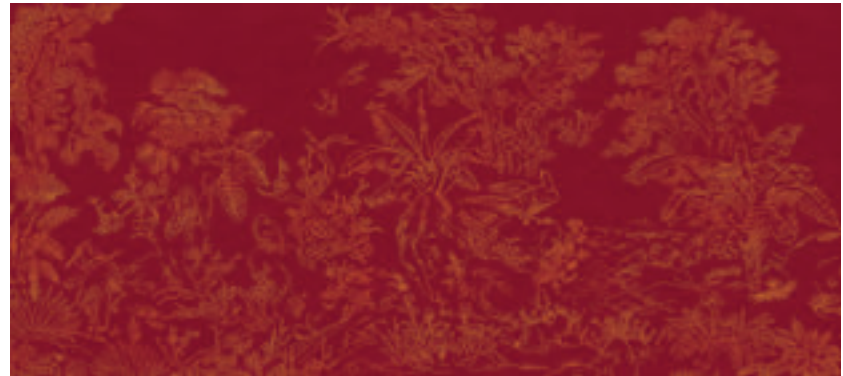
68 Wharf



Decorative Collection



G2-06-01 • Imperial Garden • Antique Watercolor TWV-C-IL



G2-06-02 • Imperial Garden • Chinese Red SSM-WC-IL



G2-06-03 • Imperial Garden • Cork SWV-CA-U



G2-06-04 • Imperial Garden • White Gold Leaf TWV-C-IL



G2-06-05 • Imperial Garden • Yellow Gold Leaf SSM-WC-IL



G2-06-06 • Imperial Garden • Window Film PWF-C



G2-06-01 • Imperial Garden • Antique Watercolor



G2-17-01 • Wharf • Antique



G2-17-01 • Wharf • Antique

TWV-C-IL



G2-17-02 • Wharf • Beach Bum

TWV-C-IL



G2-17-03 • Wharf • Black and White

TWV-C-IL



G2-17-04 • Wharf • Bright

TWV-C-IL



G2-17-05 • Wharf • Brown

TWV-C-IL



G2-17-06 • Wharf • Sun Bleached

TWV-C-IL



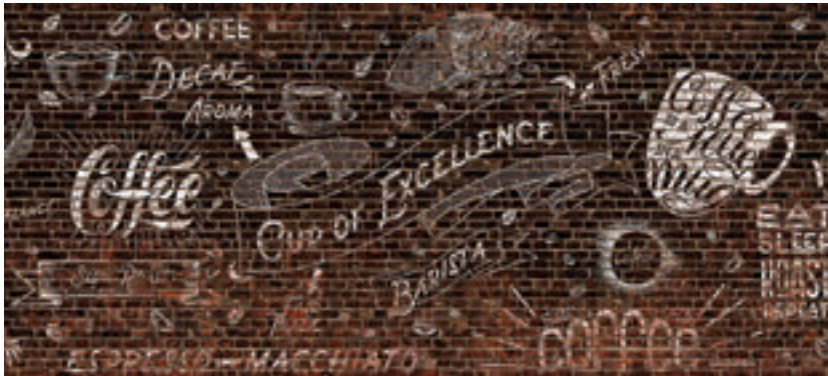
G2-17-02 • Wharf • Beach Bum



G2-17-04 • Wharf • Bright



G2-18-01 • Word Wall - Coffee Shop • Brick Overlay



G2-18-01 • Word Wall - Coffee Shop • Brick Overlay

TWV-C-IL



G2-18-02 • Word Wall - Coffee Shop • White

TWV-C-IL



G2-18-03 • Word Wall - Corporate • Black

SSM-C-IL



G2-18-04 • Word Wall - Corporate • Plywood

TWV-C-IL



G2-18-05 • Word Wall - Corporate • White Brick

TWV-C-IL



G2-18-06 • Word Wall - Corporate • White

TWV-C-IL



G2-18-03 • Word Wall - Corporate • Black



G2-18-05 • Word Wall - Corporate • White Brick



G2-15-01 • Mirage • Antique



G2-15-01 • Mirage • Antique

TSM-WC-IL



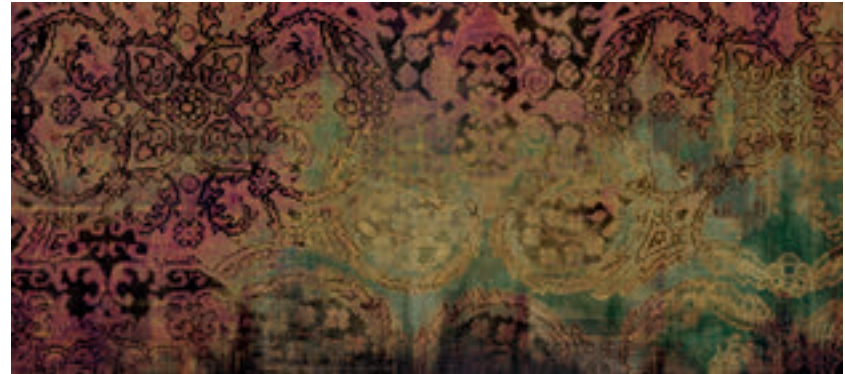
G2-15-02 • Mirage • Black and White Metallic

TSM-WC-IL



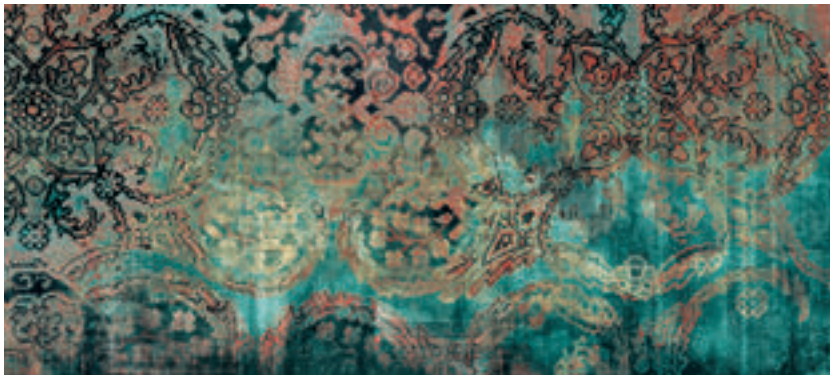
G2-15-03 • Mirage • Heather Gold

CWV-C-IL



G2-15-04 • Mirage • Magic Carpet

CWV-C-IL



G2-15-05 • Mirage • Peacock

MWV-X-IL



G2-15-06 • Mirage • Sea Glass

CWV-C-IL



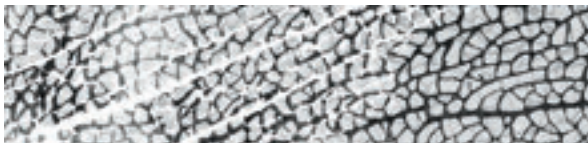
G2-15-06 • Mirage • Sea Glass



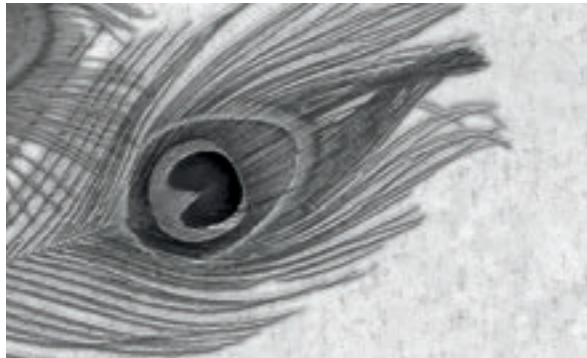
G2-15-03 • Mirage • Heather Gold



85 Evening Light



82 Bleached Coral



82 Peacock



82 Songbirds



85 Sunrise



82 Boom Town



85 Tree Tops



85 Wharf



82 Shuffle



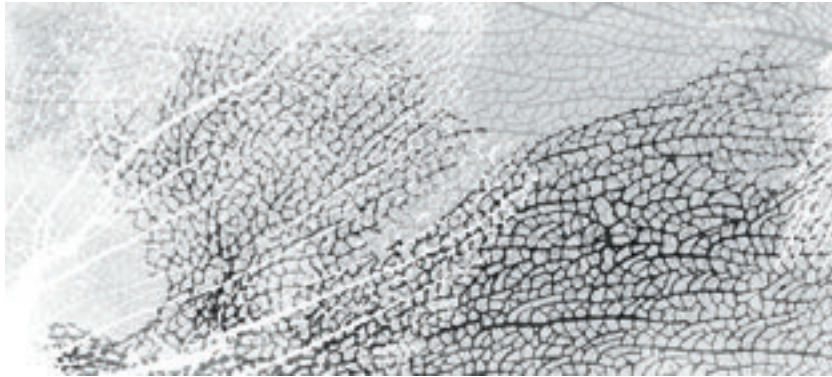
82 Crystal



85 Mirage



Black & White Collection



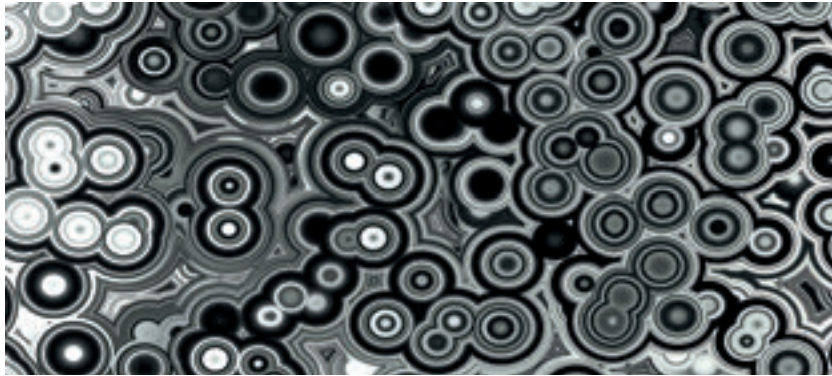
G2-01-02 • Bleached Coral • Black and White

TWV-C-IL



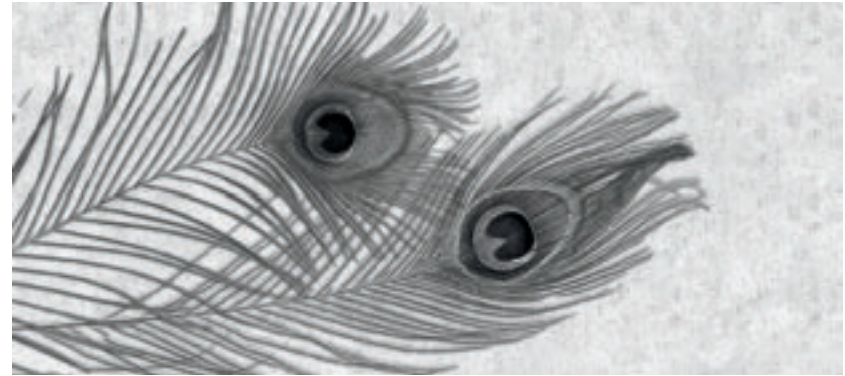
G2-02-01 • Boom Town • Black and White

TWV-C-IL



G2-03-03 • Crystal • Black and White

TWV-C-IL



G2-07-01 • Peacock • Black and White

TWV-C-IL



G2-11-01 • Shuffle • Black and White

TWV-C-IL



G2-12-01 • Songbirds • Black and White Forest

TWV-C-IL



G2-17-03 • Wharf • Black and White



G2-07-01 • Peacock • Black and White



G2-13-01 • Sunrise • Black and White



G2-02-01 • Boom Town • Black and White



G1-12-11 • Evening Light • Black Metallic

SSM-WC-IL



G2-13-01 • Sunrise • Black and White

TWV-C-IL



G2-15-02 • Mirage • Black and White Metallic

TSM-WC-IL



G2-16-01 • Tree Tops • Black and White

TWV-C-IL



G2-17-03 • Wharf • Black and White

TWV-C-IL



88 Songbirds



88 Imperial Garden



88 Shuffle



88 Boom Town



88 Greenhouse



Film Collection



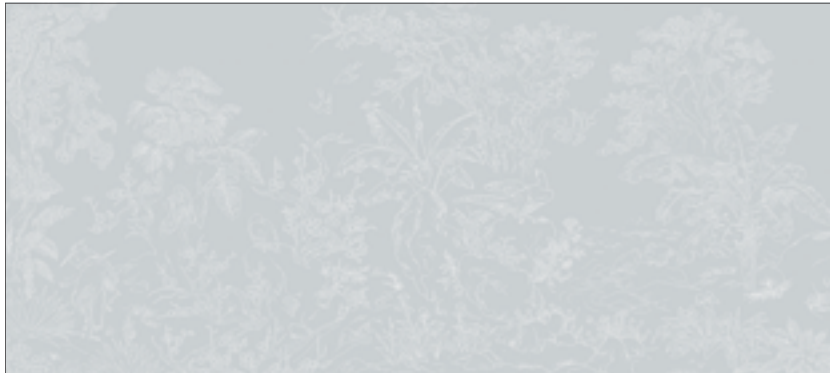
G2-02-06 • Boom Town • Zest

PWF-CWC



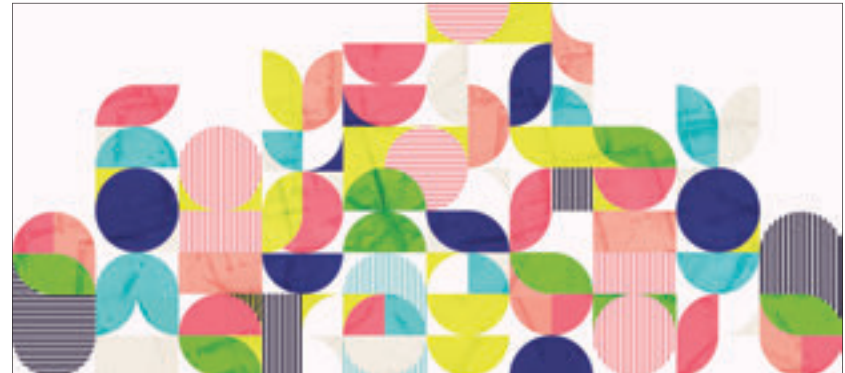
G2-05-04 • Greenhouse • Window Film

PWF-CC



G2-06-06 • Imperial Garden • Window Film

PWF-C



G2-11-07 • Shuffle • Popsicle Window Film

PWF-CWC



G2-12-06 • Songbirds • Window Film

PWF-CWC



G2-05-04 • Greenhouse • Window Film

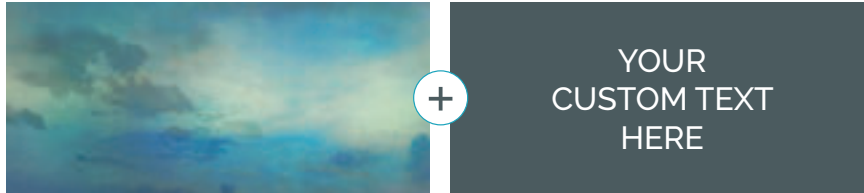


G2-11-07 • Shuffle • Popsicle Window Film



G2-02-06 • Boom Town • Zest

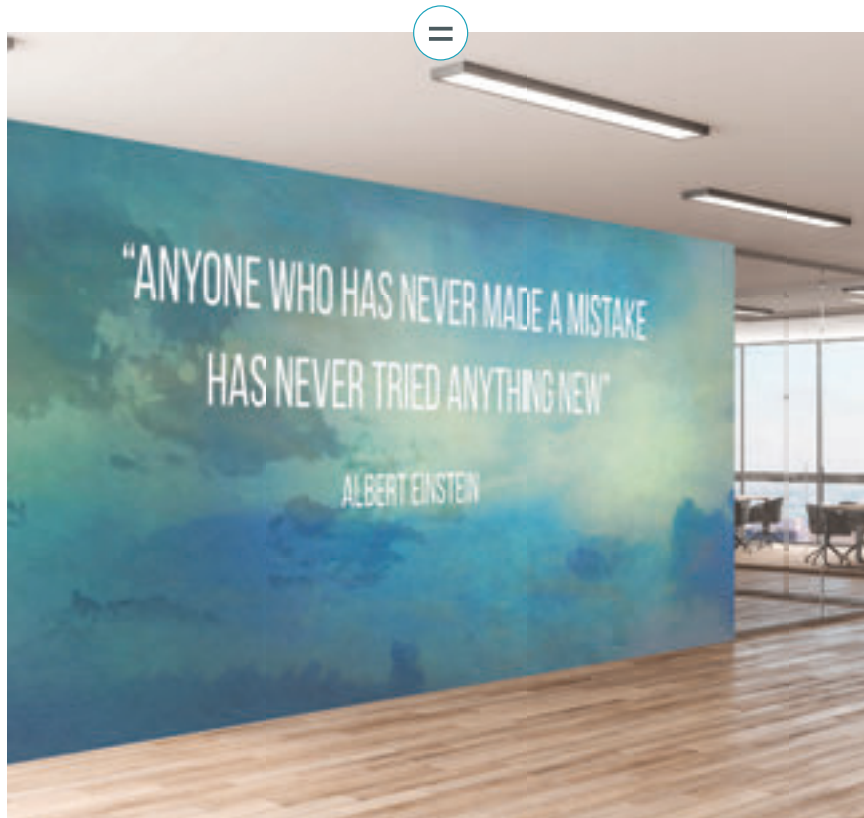
Overlay two designs or add custom text to a design to create a completely new piece of art!
Here are a few we've already done for you . . .



G2-16 • Tree Tops Background

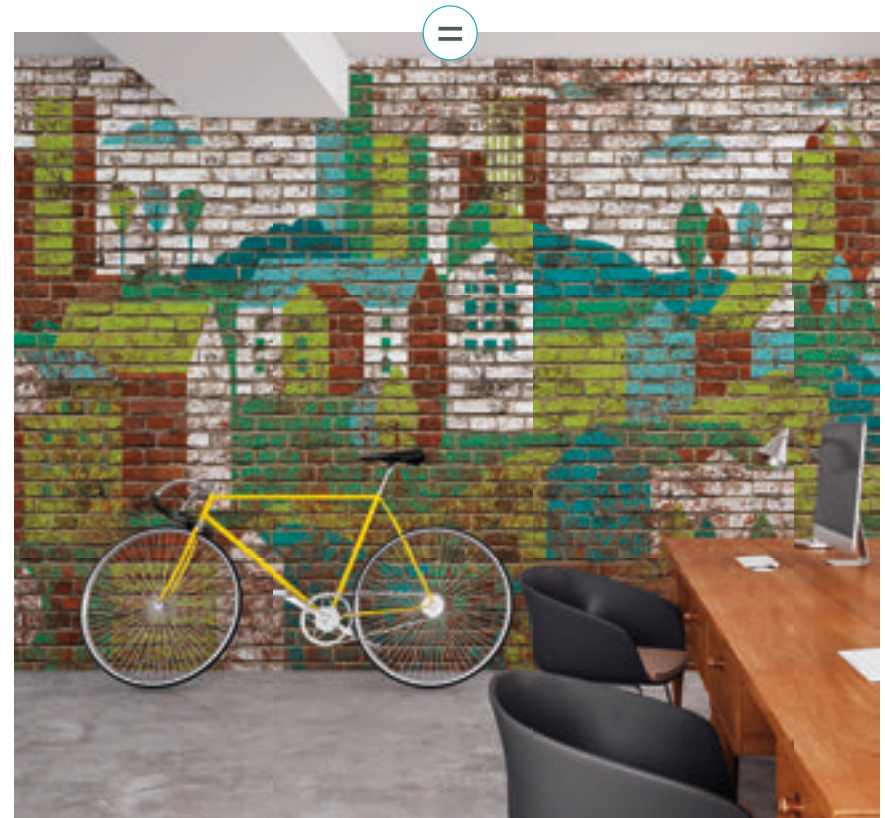


G2-02-04 • Boom Town • Green Envy G1-15-03 • Red Brick • Red Brick



G2-21-04 • Tree Tops Einstein

TWV-C-IL

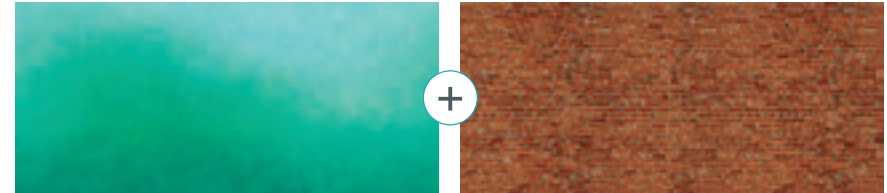


G2-21-01 • Boomtown Overlay

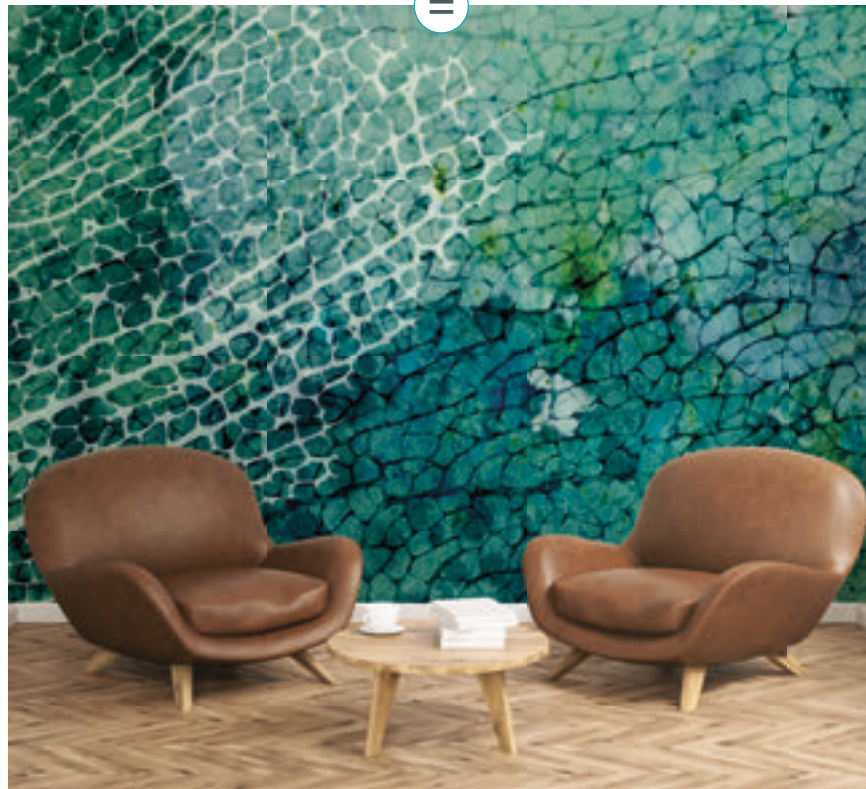
TWV-C-IL



G2-10-03 • Rising Tide • Mermaid G2-01-07 • Bleached Coral • Sky

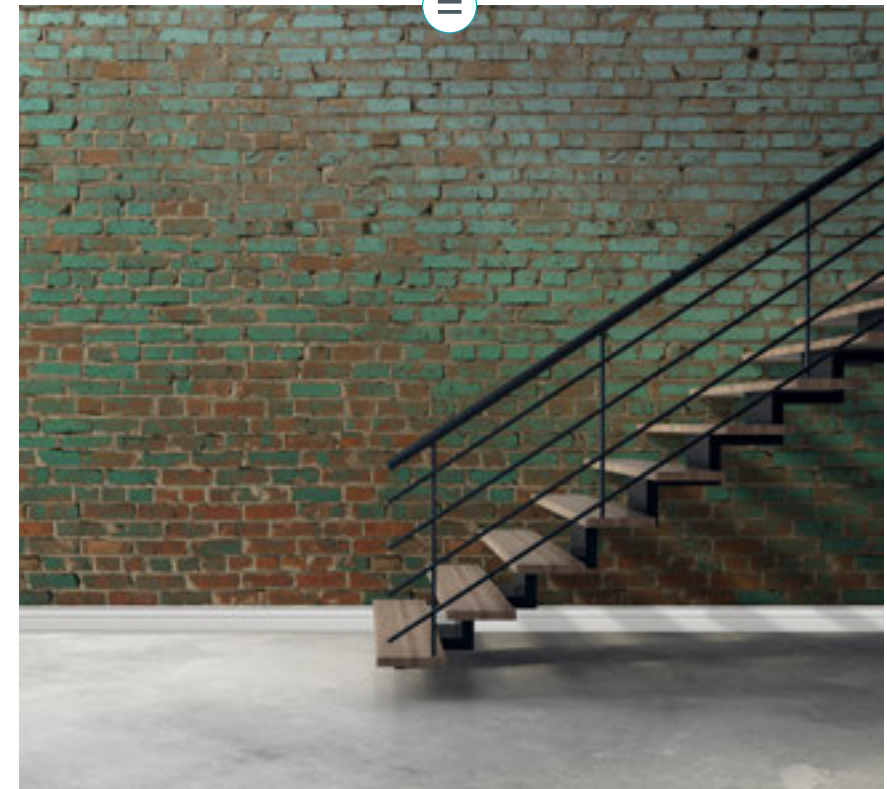


G2-08-04 • Quietude • Robin's Egg G1-15-03 • Red Brick • Red Brick



G2-21-03 • Rising Tide Coral Overlay

TWV-C-IL



G2-21-02 • Quietude Overlay

TWV-C-IL

Specify

Gravity Digital Walls are here to push boundaries and realize your vision. Simple to custom. Same steps:

1 EVALUATE YOUR SPACE

Begin by measuring the space or at least establishing its approximate dimensions as closely as possible (all Gravity murals are sized to order). Consider other attributes of the environment such as lighting conditions, privacy needs, acoustic issues, etc. Knowing these will help you select the right options and will improve the efficiency and accuracy of your quote.

2 SELECT YOUR ARTWORK

What inspires you? What overall look are you trying to achieve? Choosing the artwork that's just right for you can be done in one of the following ways:

Select a Standard Gravity Design - Choose one of the designs and colorways in this book. It's the easiest and most efficient way to add visual impact, and samples are available for each pattern.

Customize a Gravity Design - Each of the designs in the Gravity collection can be customized in a variety of visual and functional ways. See *Custom Options* to learn more!

Create a Bespoke Piece of Art - Share your concept with us and let our talented design team create a unique piece of art just for you.

Provide Your Own Image/Stock Image - Have something else in mind? Gravity Digital Walls offers full contract printing services for third party images.

3 REQUEST A QUOTE

Once you've selected your artwork and determined the size of your mural(s), contact your sales representative for a quote. The quote will outline all of the necessary information to add the product (whether standard or custom) to your specification.

Custom Options

Gravity Digital Walls can be modified to address both aesthetic and functional needs. Your sales representative will gladly answer any questions regarding customization and assist you with finding the right solution for your needs. Some of the more common customizations include:

Change the Color of a Design - A cost-effective way to adapt any design to blend with your palette. Just keep in mind that complex, tonal designs can be more subjective to custom color than those with flat, solid colors.

Modify the Composition of a Design - Add text or a logo. Overlay a photo. Remove elements. Our designers can make adjustments to emphasize and fine-tune your favorite part of a design.

Change the Scale of a Design - Love a motif but wish it were twice as big? Just ask! In addition to custom sizing every Gravity mural, the scale of the artwork can be adjusted as well. Of course not all artwork can scale infinitely without degradation, but our designers will advise you of any potential issues.

Change the Base Material - All of the standards in this volume are printed on a pre-determined base material (identified in the product code below each thumbnail). In addition to these, your Gravity design can be printed on a variety of other materials that address a range of functional applications as well as adding visual excitement! See *Materials* to learn more.

Samples

11" x 17" Memo Samples are available for every standard design from the Gravity collection. They feature a full-scale crop of the design, swatches of the design's colors, and they are printed on the design's actual material. Your sales representative can also share Feeler Samples that demonstrate our other available printable materials.

In addition to these samples, digital mockups are used to fine-tune artwork during a project prior to final approval. A Strike-Off is then produced for final approval.

Materials

Gravity offers a wide range of standard and optional printable materials to provide a variety of functional and aesthetic solutions. In addition to these we have the ability to print on other substrates as well, so if you don't see what you're looking for be sure to ask your sales representative.

Note that all the standard Gravity designs in this volume are printed on a pre-determined standard material (indicated by its product code), but you may custom select a different material for any design.

STANDARD BASE MATERIALS

20 oz. Type II White Vinyl (Smooth or Textured Emboss)

20 oz. Type II Silver Mylar Vinyl (Smooth or Textured Emboss)

Clear Polyester Window Film

OPTIONAL BASE MATERIALS

Non-PVC Wallcovering (Smooth or Textured Emboss)

Rigid Protective Panels

Acoustical Fabric (*See Acoustical Products*)

Fiber-Reinforced Plastic (FRP)

Codes

Each standard design in this volume is labeled with a product code (in the lower right corner of its thumbnail). This code prefix identifies the default base material on which that particular design is printed:

TWV- 20 oz. Type II White Vinyl (Textured Finish)

SWV- 20 oz. Type II White Vinyl (Smooth Finish)

MWV- 20 oz. Type II White Vinyl (Semi-Smooth Finish)

CWV- 20 oz. Type II White Vinyl (Canvas Emboss)

TSM- 20 oz. Type II Silver Mylar Vinyl (Textured Finish)

SSM- 20 oz. Type II Silver Mylar Vinyl (Smooth Finish)

PWF- Clear Polyester Window Film

Coatings

Where applicable, Gravity products are top-coated with our ImageLock[®] protective coating, which adds the necessary flame retardancy that is required for Class A certification on most digitally printed Type II substrates. Additional benefits include better abrasion, stain, and UV resistance, and increased antimicrobial properties.

Acoustical Products

All of our Gravity designs can be printed on our Acoustical Fabric. The fabric is then wrapped onto a sound absorptive panel of your choice. We offer a variety of panel types to suit a range of needs.

Traditional Fiberglass Acoustical Panel

Ecocore Acoustical Panel - Made of 100% Polyester. Our Ecocore panels are high-impact, tackable and made with recycled materials.

For additional information on our acoustical products, please contact your local sales representative.

Online

Visit gravitydigitalwalls.com for more information, to see the latest updates, and to download specification sheets, installation instructions, and more.

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GRAVITY

DIGITAL WALLS

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